

Research Strategic Plan

2017 – 2022

of

Academy “Evolucion”

Prishtinë

2016

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1. Mission and objectives of Academy “Evolucion”

1.1 Mission

We enable our students to develop and become successful professionals, active and useful members of the community through an efficient teaching process, practical exercises and creative and research projects in the field of applied arts and design.

We achieve this through the implementation of contemporary teaching techniques and methodologies as well as interactive communication between the students, Academy staff and external stakeholders.

1.2 Objectives

The main objectives of the “Evolucion” Academy are:

- To be recognized as valued higher education institution in Kosovo and wider, known for the development and advancement of new creative, scientific ideas and overall education
- To continuously develop and expand its teaching activity in accordance with contemporary standards in the field of higher vocational education;
- To achieve the highest possible level of vocational education for professionals in the field of applied art, design, science and culture, through a comprehensive process of teaching, research, artistic activities and creative projects;
- To provide the local and regional market with qualified professionals in the field of applied arts and design in accordance with the regional and wider economic development trends;
- To exercise commercial activities in the field of applied arts and design;
- To assist in the promotion and strengthening the position of women in society
- To strengthen the awareness of social responsibility among its staff and students and continue to be an important contributor to activities of community interest.

2. The strategic research objectives of the Academy “Evolucion”

The Strategic Research Plan 2017-22 provides the strategic research direction for the Academy “Evolucion” (AE). The Strategic Research Plan is intended to be aligned with and linked to the AE’s Strategic Plan 2015-2020.

Our research mission is to develop a vibrant and sustainable research culture that will support our teaching and learning process, inspire our students, enable academic staff to achieve excellence and enhance the Academy’s national and regional position through the contribution that our research makes to arts, culture and community benefit.

Over the next five years, we are committed to the following strategic research objectives:

- Strengthen support required for students and teachers to deliver high impact outcomes;
- Advance the profile and awareness of research successes locally, nationally and internationally;
- Develop and implement processes, procedures and tools to help ensure the Academy’s strategic research plan is implemented.

Implementation of the Strategic Research Plan includes the following four main elements:

- Strategic Research Plan communications for academic staff and students;
- Annual operational plans to provide more detail on how the mission and strategic objectives will be achieved;
- Development of a comprehensive set of measures of success to track achievement; and,
- Reporting to communicate progress and results to the Board of Directors and the broader Academy community.

The objectives and supporting actions outlined below are focused on research impact, student success and on our researchers’ commitment to our communities.

Objective: Strengthen support required for students and teachers to deliver high impact outcomes

Supporting actions:

- Increase the research funding budget;
- Stimulate new research partnerships and funding opportunities, (including with industry), that are responsive to community needs;

- Increase institutional research support for grant writing and research administration;
- Rebalance teaching loads, where needed, to allow for greater engagement in research.

Objective: Advance the profile and awareness of research successes locally, nationally and internationally

Supporting actions:

- Increase support for public presentations of research findings;
- Profile AE research successes internally and externally;
- Create a targeted communications strategy to keep AE stakeholders, community members, and media updated on research developments;
- Foster the development of more community-based research projects;
- Enhance research collaborations with other institutions (academies, universities and colleges), both in Kosovo and internationally;
- Provide necessary resources to publicize our research successes.

Objective: Develop and implement processes, procedures and tools to help ensure the University's strategic research plan is actualized.

Supporting actions:

- Communicate the Strategic Research Plan to the AE academic staff and students;
- Develop annual operational plans to provide more detail on how the mission and research strategic objectives will be achieved;
- Develop a set of measures of success to demonstrate research achievement;
- Report on progress and results to the Board of Directors and the broader Academy community.